

General

# ***Open!* As a Living Archive**

Jorinde Seijdel

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Photo by Roel Backaert

Dear reader,

We are very happy to welcome you at the new publishing platform and living archive of *Open!*, which was designed by Niels Schrader and Mind Design. The site should offer a truly dynamic, discursive environment that continues to focus on the changing conditions of the public domain and public sphere, and the consequences of privatisation, mediatisation and globalisation processes on our social, cultural and artistic practices. It includes the almost complete contents of *Open: Cahier on Art & the Public Domain* 2004–2012 and everything that has been published since then. We request your patience, as we continue to revise and digitise the archived images and texts. The *Open!* archive is alive and well – indeed.

To optimise and enrich the online research and reading experiences, the new website allows the user to always retain a full overview of the volume of the archive, even while deeply immersed in the reading of an article. The content is presented next to three navigation columns that connect related pieces of texts via cross- and hyperlinks, provide additional explanations via definitions and include footnotes and references to literature. The site has been optimised for desktop and tablet view.

How does one navigate the new *Open!* site? Well, you can browse through our content by: Year, Content type, Theme and / or Tag; you can also use the Timeline interface, the search engine or find texts via Contributors. You can access the latest articles by simply clicking Articles and browse through these linearly with the previous / next button. Under

Timeline, you can easily browse through the chapters of any article you are reading.

If you still prefer reading in an analogue format, you can simply download texts asPDFs.

Last but not least, we've added a Donation / Support function. Since *Open!* is a non-profit organisation with no structural funding, we depend on all-important donations to enable us to maintain the *Open!* platform and share its content with you. A donation would be highly appreciated.

Recently *Open!* published "The Economic Power of Public Opinion & the Public Power of Economic Opinion. Think Factories, Think Tanks and the Privatization of Power" [[onlineopen.org/the-economic-power-of-public-opinion-the-public-power-of-economic-opinion-slideshow](https://onlineopen.org/the-economic-power-of-public-opinion-the-public-power-of-economic-opinion-slideshow)] by artist Andreas Siekmann and "Affect Space: Witnessing the 'Movement(s) of the Squares" [[onlineopen.org/affect-space](https://onlineopen.org/affect-space)] by media theorist Eric Kluitenberg. We continue our investigations of the theme *Commonist Aesthetics* in close collaboration with Casco – Office for Art, Design and Theory in Utrecht and Sven Lütticken. The contributions by Marina Vishmidt, Mikkel Bolt Rasmussen, Isabell Lorey, Sven Lütticken and Andreas Siekmann will soon be supplemented by new contributions from Metahaven, Matteo Pasquinelli and Christoph Brunner / Gerald Raunig, among others. Upcoming research themes include: *The Culture of Control* and *The Affective Image*. Stay up-to-date on our latest publications by subscribing to our newsletter.

**Jorinde Seijdel** is an independent writer, editor and lecturer on subjects concerning art and media in our changing society and the public sphere. She is editor-in-chief of *Open! Platform for Art, Culture & the Public Domain* (formerly known as *Open. Cahier on Art & the Public Domain*). In 2010 she published *De waarde van de amateur* [The Value of the Amateur] (Fonds BKVB, Amsterdam), about the rise of the amateur in digital culture and the notion of amateurism in contemporary art and culture. Currently, she is theory tutor at the Gerrit Rietveld Academie and Head of the Studium Generale Rietveld Academie in Amsterdam. With *Open!*, she is a partner of the Dutch Art InstituteMA Art Praxis in Arnhem.

## Crosslinks

Affect Space: [onlineopen.org/affect-space](https://onlineopen.org/affect-space)  
The Economic Power of Public Opinion & the Public Power of Economic Opinion: [onlineopen.org/the-economic-power-of-public-opinion-the-public-power-of-economic-opinion-slideshow](https://onlineopen.org/the-economic-power-of-public-opinion-the-public-power-of-economic-opinion-slideshow)

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