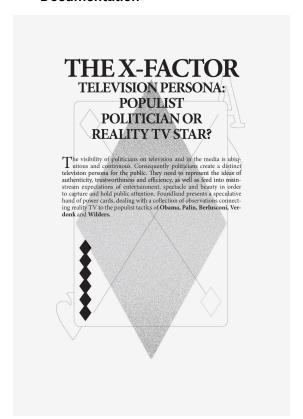
## The X-Factor

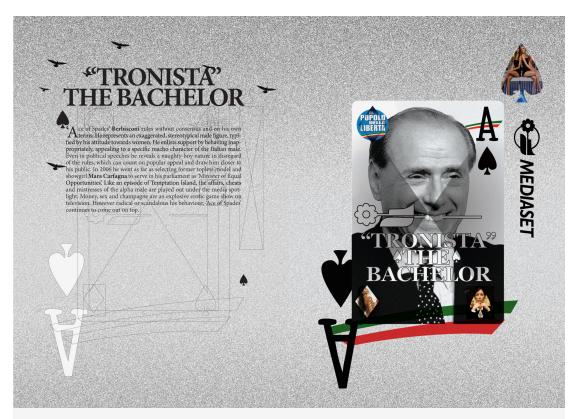
## Foundland Collective

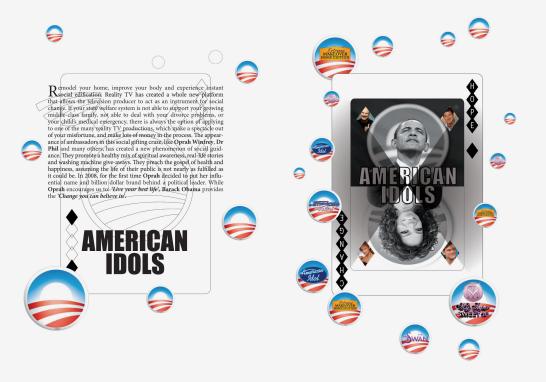
Artist contribution - January 17, 2011

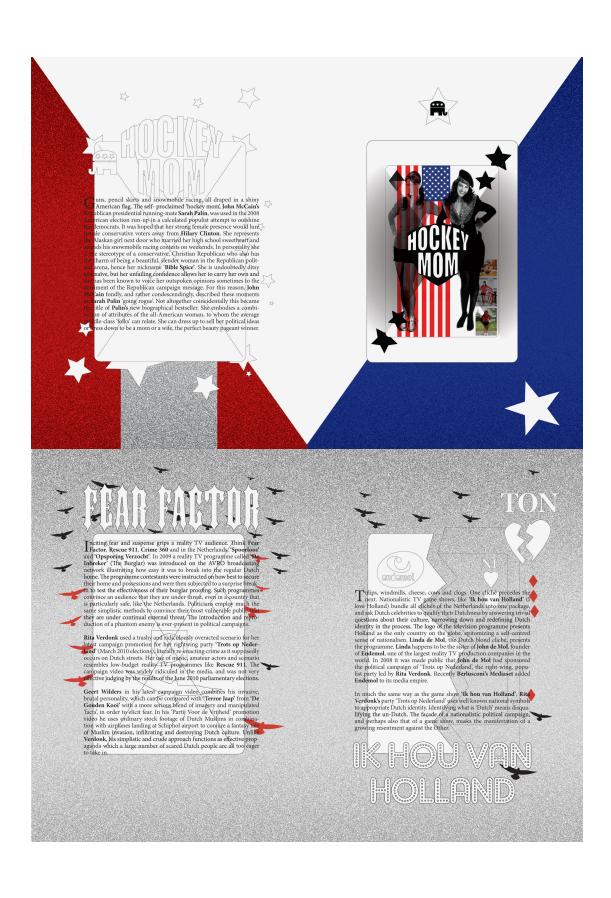
The graphic design and research collective Foundland (Ghalia Elsrakbi, Lauren Alexander and Dirk Vis) conducts research from within political and social developments through graphic design. They translate complex issues in Dutch society into accessible communications products, such as posters and installations. The editors of *Open* have asked them to make a special contribution because of their research into populism.

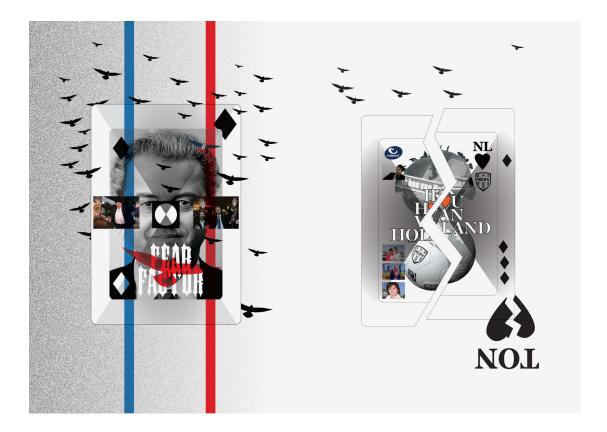
## **Documentation**











**Foundland Collective** (Ghalia Elsrakbi, SYR and Lauren Alexander, ZAR) is a design, research and art practice, based between Cairo, Egypt and Amsterdam, the Netherlands. Since its inception in 2009, the collective have focused on critical analysis of topics related to political and place branding, manifesting their speculations and ideas through visual and written manifestations, exhibitions and publications. See further: <a href="https://www.foundland.info">www.foundland.info</a>.

## **Tags**

Aesthetics, Democracy, Design, Image

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